

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

NINETEENTH CONGRESS
Third Regular Session

HOUSE RESOLUTION NO. 2014



Introduced by Hon. Christopher “Toff” V.P. De Venecia, Hon. Rachel Marguerite B. Del Mar, Hon. Ramon Jolo B. Revilla III, Hon. Maria Rachel J. Arenas, Hon. Lianda B. Bolilia, Hon. Rufus B. Rodriguez, Hon. Edward Vera Perez Maceda, Hon. Angelo Marcos Barba, Hon. Angelica Natasha Co, Hon. Antonio Legarda Jr., Hon. Vincent Franco "Duke" D. Frasco, Hon. Anna Victoria Veloso-Tuazon, Hon. Amparo Maria J. Zamora, Hon. Claudine Diana D. Bautista-Lim, Hon. Kristine Singson-Meehan, Hon. Jose Arturo S. Garcia, Jr., Hon. Marlyn “Len” B. Alonte, Hon. Jefferson F. Khonghun, Hon. Richard I. Gomez, Hon. Midy N. Cua, Hon. Juan Carlos "Arjo" C. Atayde, Hon. Mark O. Go, Hon. Richelle Singson, Hon. Tsuyoshi Anthony G. Horibata, Hon. Stella Luz A. Quimbo, Hon. Linabelle Ruth R. Villarica, Hon. Robert Ace S. Barbers, Hon. Lani Mercado-Revilla, Hon. Maria Angela S. Garcia, Hon. Dan S. Fernandez

A RESOLUTION EXPRESSING THE DEEP CONDOLENCES OF THE HOUSE OF REPRESENTATIVES ON THE PASSING OF FORMER PRESIDENT OF FASHION AND DESIGN COUNCIL OF THE PHILIPPINES ANTHONY “TONICHI” NOCOM JR.

WHEREAS, the country mourns the passing of renowned fashion and interior designer and former president of the Fashion and Design Council of the Philippines, Anthony “Tonichi” Nocom Jr. on 29 June 2024;

WHEREAS, Mr. Nocom Jr. attended school at the Philippine School of Interior Design and started as an Interior Designer in 1981 for Shoe Mart, commonly known as SM, and became a designer for SM house labels such as “Newsmakers” and “Men’s Club,” and moved on to Designer Lines for Boutique Square, and finally launched his own “Anthony Nocom” menswear for SM in 1989;

WHEREAS, Mr. Nocom Jr. was best remembered for being the in-house designer of retail giant SM Retail, Inc. and carries the title of being the single most well-known ready-to-wear designer for menswear, providing more than two (2) decades of service in creativity and design for menswear in SM;

WHEREAS, Mr. Nocom Jr. embraced with passion the revamping of the sleepwear line for SM in 2017, and as the pandemic hit, his vision for comfortable and stylish loungewear became particularly relevant for women;

WHEREAS, Some of his notable contributions to the womenswear of SM Retail are fabric prints and the evolving iterations of a *kaftan*, a typically loose and long-flowing garment, often with long wide sleeves, celebrated for its comfort, flowy silhouettes, and versatility;

WHEREAS, Mr. Nocom Jr.'s creations were notable for having basic styles with unique detailing, giving emphasis on the importance of having quality fabric in his pieces for both menswear and ladieswear;

WHEREAS, Mr. Nocom Jr. is considered a pillar of the Philippine fashion industry;

WHEREAS, Mr. Nocom Jr. had a significant role in the ideation and fruition of *Metrowear*, the biggest fashion series in the Metro with prominent names in the fashion industry included in its line-up, even bringing together major rival designers to participate in the show;

WHEREAS, Mr. Nocom Jr. likewise served as President of the Fashion and Design Council of the Philippines, providing exemplary leadership and undertaking initiatives to elevate Philippine fashion;

NOW, THEREFORE, BE IT RESOLVED, that the House of Representatives expresses its profound sympathy and sincere condolences to the family of Mr. Anthony "Tonichi" Nocom Jr., who is remembered for his vision of elevating the everyday wear of the Filipino people, and a pillar of the Philippine fashion industry;

RESOLVED, FURTHER, that a copy of this resolution be transmitted to the bereaved family of the late Mr. Anthony "Tonichi" Nocom Jr.

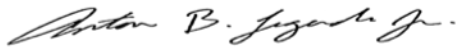
Adopted,



HON. CHRISTOPHER V.P. DE VENECIA



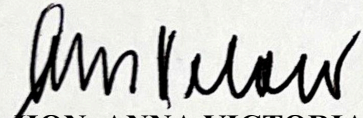
HON. ANGELICA NATASHA CO



HON. ANTONIO LEGARDA JR.



HON. KRISTINE SINGSON-MEEHAN



**HON. ANNA VICTORIA
VELOSO-TUAZON**



**HON. RACHEL MARGUERITE B. DEL
MAR**



HON. ANGELO MARCOS BARBA



HON. JEFFERSON F. KHONGHUN



HON. LIANDA B. BOLILIA



HON. EDWARD VERA PEREZ MACEDA



HON. RAMON "JOLO" REVILLA III



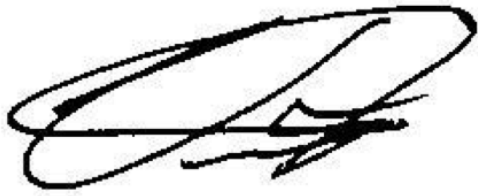
HON. RACHEL J. ARENAS



HON. RICHELLE SINGSON



HON. JOSE ARTURO S. GARCIA JR.



HON. VINCENT FRANCO D. FRASCO



HON. STELLA LUZ A. QUIMBO



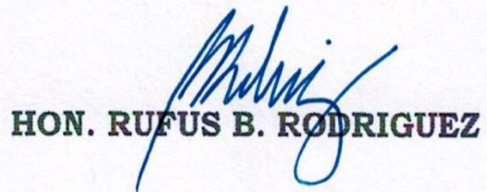
HON. KRISTINE SINGSON-MEEHAN



HON. LANI MERCADO-REVILLA



HON. MARLYN "LEN" B. ALONTE



HON. RUFUS B. RODRIGUEZ



**HON. TSUYOSHI ANTHONY G.
HORIBATA**



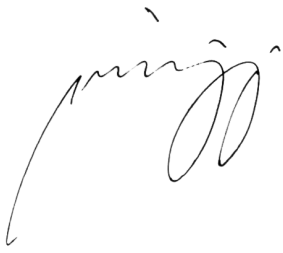
HON. AMPARO MARIA J. ZAMORA



HON. MARK O. GO



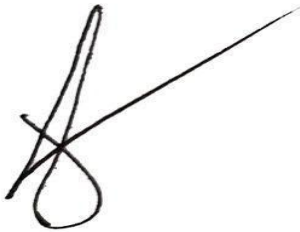
**HON. CLAUDINE DIANA D.
BAUTISTA-LIM**



HON. RICHARD I. GOMEZ DPA.



HON. MIDY N. CUA



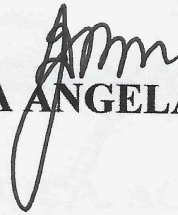
**HON. JUAN CARLOS "ARJO"
C. ATAYDE**



HON. LINABELLE RUTH R. VILLARICA



HON. DAN S. FERNANDEZ



HON. MARIA ANGELA GARCIA



HON. ROBERT ACE S. BARBERS