

Republic of the Philippines  
Congress of the Philippines  
House of Representatives  
Metro Manila  
Eighteenth Congress  
Third Regular Session

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Begun and held in Metro Manila, on Monday, the twenty-sixth day of July, two thousand twenty-one.

RESOLUTION NO. 281

RESOLUTION EXPRESSING THE PROFOUND CONDOLENCES OF THE HOUSE OF REPRESENTATIVES ON THE PASSING OF MRS. LETICIA LOLITA “APUNG LOLET” OLALIA HIZON

WHEREAS, on October 3, 2021, Mrs. Leticia Lolita Olalia Hizon, founder of the meat-processing firm Pampanga’s Best, passed away at the age of 84 due to renal failure;

WHEREAS, Mrs. Leticia Lolita Olalia Hizon, or simply “Apung Lolet”, is known for her famous sweetened meat or tocino in the 1960s;

WHEREAS, Mrs. Hizon resigned from a teaching job in a public elementary school and went full-time in the business in 1967, raising the initial capital of P3,500 from a ring she pawned.

Along with her husband Angelo Hizon Jr., they turned Pampanga's Best into a multi-million-peso meat processing company, involving their 12 children in the business;

WHEREAS, Pampanga's Best has become the most well-known and successful meat processing company in the Philippines. From its popular Tocino, the company now produces Hotdogs, Longaniza, Ham, Bacon, Tapa, Burger Patties, Corned Beef, Embotido, Barbecue, and Nuggets;

WHEREAS, Mrs. Hizon was a philanthropist in her community, serving San Fernando and Bacolor selflessly throughout her life. Most Pampangueños remember her as the first woman to be elected to the San Fernando legislative council;

WHEREAS, even after losing her bid for vice mayor of San Fernando and Bacolor and representative of the third district, Mrs. Hizon continued to hold various charity events to serve her fellow Kapampangans;

WHEREAS, according to Pampanga's Best, Mrs. Hizon formulated the process to make tocino as she did not want to have a meat vendor neighbor's unsold pork go to waste. She came up with a formula to cure the meat and revised the traditional *Capampangan pindang* (fermented pork), causing the pork to acquire the unique salty – sweet taste that we have all come to love. She called it "Tocino" which was derived from the Spanish delicacy "that is sweet";

WHEREAS, Pampanga's Best has since become a well-known brand and one of the most successful meat processing companies in the Philippines. As the founder and the one who formulated the original Tocino, Mrs. Hizon's contribution to the Philippine economy is immeasurable and her influence on Filipino cuisine cannot be overstated;

WHEREAS, the matriarch left behind her husband Angelo Hizon Jr., their 12 children, 61 grandchildren, 31 great-grandchildren, thousands of employees, and countless friends but her legacy lives on: Now, therefore, be it

*Resolved by the House of Representatives,* To express its profound sympathy and sincere condolences to the family of Mrs. Leticia Lolita Olalia Hizon, a significant contributor and inspiration to Filipino gastronomy and the woman in the logo of the Philippines' iconic brand where her original Tocino remains the top food choice of every Filipino.

*Resolved, further,* That a copy of this Resolution be furnished the bereaved family.

Adopted,



LORD ALLAN JAY Q. VELASCO  
*Speaker*

This Resolution was adopted by the House of Representatives on February 2, 2022.



MARK LLANDRO "DONG" L. MENDOZA  
*Secretary General*

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